Social Network Analysis: history, theory & methodology

Christina Pre
CONTENTS

About the Author vii

Introduction: What are Social Networks? 1

PART I  BACKGROUND UNDERSTANDING 5

1 Becoming Familiar with Social Networks 7

2 A Brief History of Social Network Analysis 19

3 How to Study Social Networks, from Theory to Design 59

PART II  LEVELS OF ANALYSIS 93

4 Actor Level in Complete Networks 95

5 Actor Level in Ego Networks 118

6 Dyad and Triad Levels 134

7 Subgroups Level 151

8 Network Level 166

9 Position and Roles Analysis 175

PART III  ADVANCES, EXTENSIONS AND CONCLUSIONS 197

10 Statistical Models for Social Networks 199

11 Conclusions and Future of the Field 221
Appendix 1  Getting Started with UCINET 229

Appendix 2  Exponential Random Graph Modelling and Longitudinal Modelling through Siena 238

Appendix 3  Calculating Probability for Transitivity Using Actor-Based Models 249

Index 255